



Inclined To
Serve You
Naturally

Since 1996





Fidelity
Private Banking

Wealth Management That Preserves Legacies

Financial Advisory • Wealth Management • Custodial Services • Luxury Lifestyle

For 20 years, our team of thorough-bred experts have helped you create, manage and preserve your wealth for the next generation.

As we celebrate two decades of exclusive banking, we reiterate our commitment to giving you only the best-in-class financial and lifestyle solutions.

privatebanking.fidelitybank.ng

Inclined To Serve You Naturally

Membership by Invitation

Who We Are

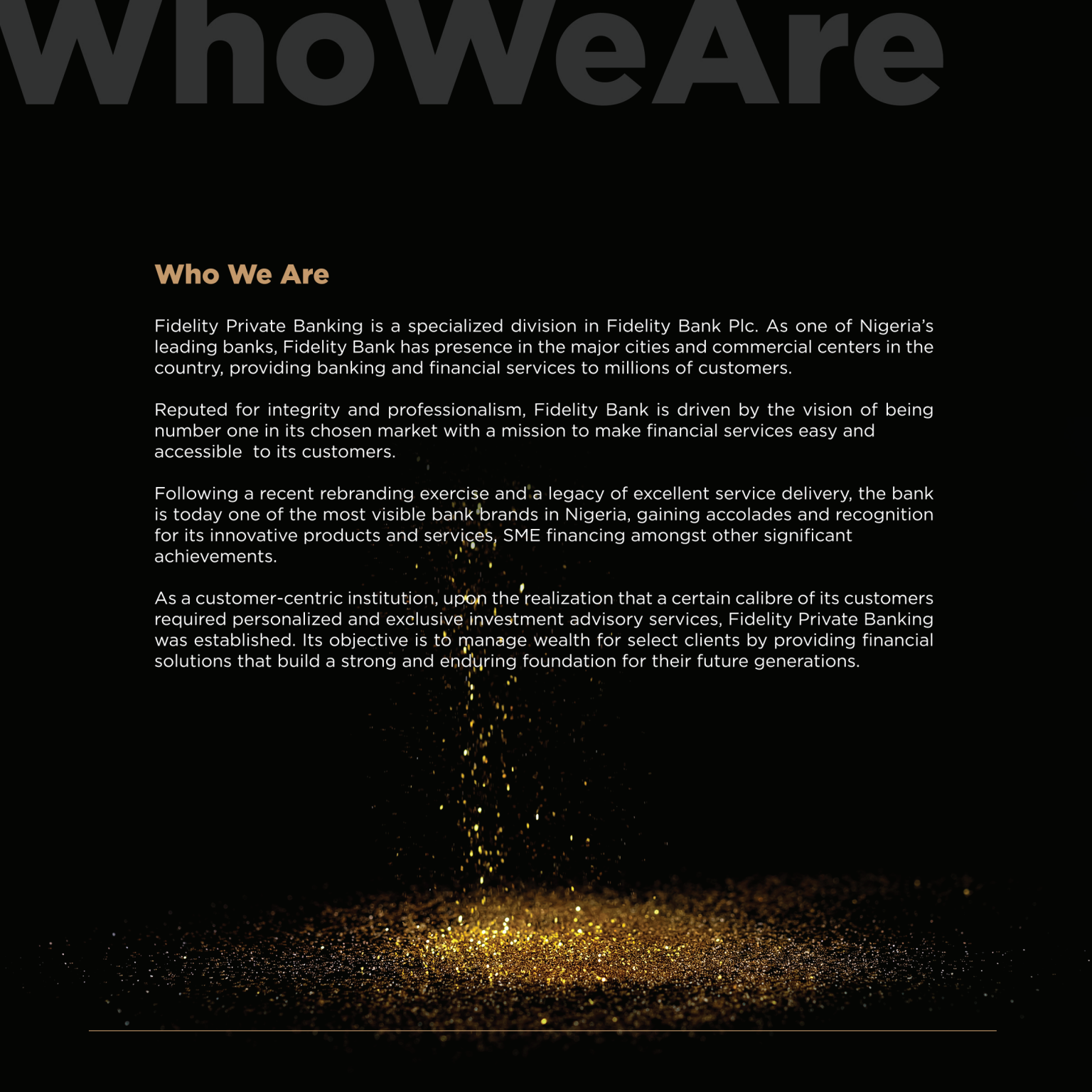
Who We Are

Fidelity Private Banking is a specialized division in Fidelity Bank Plc. As one of Nigeria's leading banks, Fidelity Bank has presence in the major cities and commercial centers in the country, providing banking and financial services to millions of customers.

Reputed for integrity and professionalism, Fidelity Bank is driven by the vision of being number one in its chosen market with a mission to make financial services easy and accessible to its customers.

Following a recent rebranding exercise and a legacy of excellent service delivery, the bank is today one of the most visible bank brands in Nigeria, gaining accolades and recognition for its innovative products and services, SME financing amongst other significant achievements.

As a customer-centric institution, upon the realization that a certain calibre of its customers required personalized and exclusive investment advisory services, Fidelity Private Banking was established. Its objective is to manage wealth for select clients by providing financial solutions that build a strong and enduring foundation for their future generations.





Vision & Mission

Vision

To be the preferred Private Bank in Nigeria by setting the standard in Wealth Management Services.

Mission

To provide extraordinary service on a personalized basis.

Our Approach

Our Approach

At Fidelity Private Banking, we prioritize your needs and concerns to provide exceptional and bespoke services. All our products and services are carefully tailored to meet your needs and our speed of execution sets us apart.

As wealth managers, our priority is to preserve and enhance generational wealth. Consequently, we assign preferred Relationship Managers to clients for ease of interaction and convenience. Our relationship managers are very knowledgeable professionals who give financial advice guaranteed to meet your financial needs.

Fidelity Private Banking offers a full range of uniquely tailored solutions including portfolio management, legacy planning services, traditional banking products and services, guidance and recommendations on tax and succession planning.



Convenient Banking

Convenient Banking

Private Banking clients are more discerning. Our products and services are thus designed for your convenience, whilst providing you with great choice and flexibility. This is reflective in our bespoke services as well as the traditional banking services such as;

- Current and Savings accounts
 - Domiciliary accounts
 - Term Deposit accounts
 - Cash Management
 - Bills Settlements
 - Efficient international Payment Services
 - Loans and other uniquely-tailored financing
 - Asset Management (Discretionary & non discretionary)
-

Remote Access

Remote Access

Driven by passion for excellent service delivery, Fidelity Private Banking leverages technology to serve you better.

Our core banking system provides a superior architecture that has enhanced our operational efficiency and deepened our electronic banking capabilities.



Fidelity Online Banking

Gives you 24/7 access to your accounts from anywhere in the world.



***770# Instant Banking**

The most convenient way to access your funds from your mobile phone. It requires no data and works perfectly on all phones.



Mobile Banking

Our Online Banking app makes you experience the ease of monitoring your portfolio from any mobile device.

Lifestyle Services

Lifestyle Services

Our comprehensive wealth management plan provides unrivalled and sophisticated lifestyle solutions to match your taste.

Our Suite

We provide access to our Private Banking suite for your day-to-day banking needs, private meetings, occasional business fora and networking events. Our uniquely styled meeting rooms are exquisite and comforting; with complimentary WI-FI access for your convenience. A well equipped library is also available for the younger ones as we provide a conducive learning environment.

Debit and Credit Cards

Our cards offer you a collection of exclusive privileges that fit your lifestyle at home and abroad. Rest assured that your online, point of sale, and ATM transactions will be made possible through the use of our card, helping you effectively manage your finances. Our loyalty program is designed to grant discounts through the use of your cards on transactions from select premium outlets.

Concierge Services

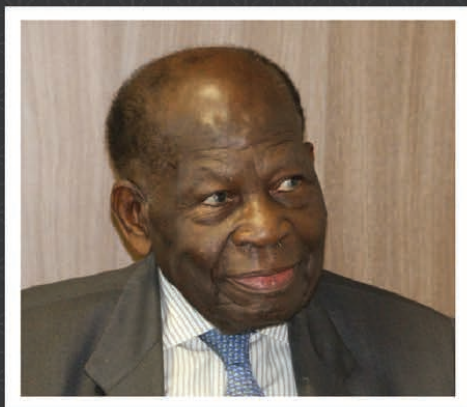
With our concierge services, you will experience the right local and international support that ensures 24/7 lifestyle solutions all year round. Whether you are travelling alone or with family, your Priority pass card will provide access to over 950 airport lounges worldwide.

Events

Providing an enabling environment for networking is one of our ways of giving you a taste of our hospitality. As a Private Banking client, you have the opportunity of attending networking events spanning fashion, food, music, art, sports and business fora.

Testimonials

Mr. Akintola Williams
CFR, CBE



“As one of the pioneer clients of Fidelity Private Banking, I am glad to be part of it's well-deserved 20th Anniversary celebration having shown consistency and stability”

Akintola Williams

As Nigeria's first Chartered Accountant, Akintola Williams is a mentor to generations of Accountants. He is one of the very first clients of Fidelity Private Banking and has enjoyed over 20 years of excellent service.

Alhaji Muhammed Hayatudeen
CEO, Alpine Investments Ltd



“I am pleased to see Fidelity Private Banking brand wax stronger over the years. This is quite heart warming. Their indepth understanding of the Private Banking business has placed them in a very strong competitive position. I congratulate the team.”

Alhaji Muhammed Hayatudeen

Alhaji Muhammed Hayatudeen was the Managing Director/CEO of FSB International Bank, one of the legacy banks that make up today's Fidelity Bank Plc. It was under his leadership that Fidelity Private Banking was established. As a client he is passionate about the Fidelity Private Banking brand.

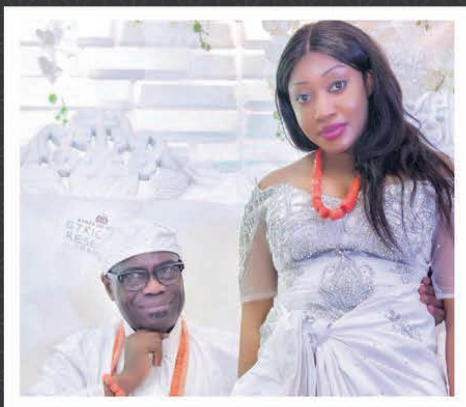
Testimonials

Mr. John Obayuwana

Founder/Managing Director, Polo Luxury Group

Ms Jennifer Obayuwana

Executive Director, Polo Luxury Group



We are a family business with very unique and peculiar needs. Fidelity Private Banking designed a way to address and surpass our expectations.

Polo Luxury Group is the foremost luxury goods company in Nigeria, specializing in luxury timepieces, writing instruments, and accessories. Fidelity Private Banking helps take the financial stress off the Obayuwana's while they focus on business.

Senator Olabode Olajumoke

Chairman, Grimaldi Shipping



At Fidelity Private Banking, clients' transactions are carried out with such skills, dexterity and great FIDELITY!!!

Senator Wilfred Olabode Olajumoke is Chairman Lawebod Group, Grimaldi Shipping, Baseline and MITOSATH (Mission To Save The Helpless)

Olajumoke continues to rely on Fidelity Private Banking to handle his finances and carry out transactions for him.

Testimonials

Mr. Dan Ngerem

MD/CEO, Hensen Trust Ltd



Fidelity Private Banking Group - Primus inter pares!! Excellent proactiveness and ability to think outside the box.

Willingness to go the extra mile.
Unalloyed professionalism and
seamless execution.

A stylized, handwritten signature in black ink, appearing to read 'Dan Ngerem'.

Dan Ngerem is the MD/CEO, Henson Trust Limited and the former President of the Athletic Federation of Nigeria. He is also President, Dan Ngerem Sports Foundation. As an active individual, Ngerem relies on Fidelity Private Banking to manage his funds and provide an extensive range of personalized services.

Mrs. Abisola Kola-Daisi

MD/CEO, Florence H



As a fashion mogul and entrepreneur, I require my business transactions to be seamless, So whether I am home or away I can rely on my bank's reliable excellent service for all my banking needs.... with "Fidelity Private Banking", fidelity means something.

A stylized, handwritten signature in black ink, appearing to read 'Abisola Kola-Daisi'.

Abisola Kola-Daisi is a successful entrepreneur and Founder/MD of Florence H, an upscale women's boutique.

Testimonials

Sir Jonah Eze

Chairman, Dee Jones Group



“Fidelity Private Banking; an institution that captures the true essence of Family. It is a pleasure to work with a Bank that not only understands our firm but also our industry's specific needs. The Managing Director, Executive Directors and my Relationship officer have been wonderful.”

Working with the Bank over the years feels like home and quite naturally, my entire family now banks with them.



Sir Jonah Eze is the Chairman of Dee Jones Group. His rich experience spreads across Marketing, Brand Management, Human Resources and Finance in several industries. He is an experienced and versatile manager of men and resources. He is pleased with how Fidelity Private Banking understands his business and family structure

Mr. Olayemi Cardoso

Principal Partner, FBC Associates Ltd.



“I have had a relationship with Fidelity Private Banking for over 15 years, during which time I have enjoyed good quality service.”

Staff are courteous, knowledgeable and always ready to proffer solutions to complex problems.



Olayemi Cardoso is a financial and development expert with over thirty years' experience in the private, public and non-for-profit sectors. He trusts Fidelity Private Banking to manage his finances.

Legacy Planning

Legacy Planning and Philanthropy services

Estate Planning

Our estate planning advisory services cover the entire process of managing and disposing your assets during your lifetime and beyond in line with your wish.

- **Wills and Trusts**

Clients who are concerned about the protection and transfer of their assets can rely on our experienced Trustees.

- **Pension Funds Advisory Services**

Our experts are available to deliver quality financial advice on the best pension solutions for you.

- **Tax Planning Services**

Our experienced tax advisers are available to deal with any tax issues or difficulties.

Book publishing

We are positioned to help you leave your legacy in print, ensuring that you are able to document your values and principles for generations to come.

Philanthropy

Whether you are seeking to structure your charitable activities or implement already set goals, our Private Bank is positioned to offer advice and work with you to meet your unique philanthropic goals. Our services are available from your initial vision to implementation and management of your charitable trusts and foundations. Our services cover a wider range; from philanthropic strategy formulation to implementation of a suitable business model. We constantly review and get involved in your programs, grants and projects. Our overall wealth management strategy covers your plans, structures and ideals. We invite you to experience our professional approach to philanthropy.

Advisory Partners

Punuka Attorneys & Solicitors

Punuka Attorneys & Solicitors is a fully integrated and multi-dimensional business law practice with highly diversified client base.

Their success is hinged on their ability to develop mutually beneficial, long-term working relationships and provision of expert advice in key areas of law.



Awards

Awards/Recognitions

We are pioneers in Private Banking in Nigeria and we have continued to receive worldwide acclaim and recognition for our services

- **Mystery Shopping Awards**
Excellent Client Services Category
- **PWM/Banker Magazine (Publications of Financial Times UK)**
2014 Global Private Banking Award



Custodial Services

Custodial Services

Safe Deposit Keeping

You can safeguard items such as Land documents, insurance policies, wills, jewelries, and other valuables using our personalized safe-keeping facilities. You are guaranteed access to your set of keys during official work hours.

Contact

Contact

Lagos

20B Modupe Alakija Crescent (Former Ikoyi Crescent), Ikoyi, Lagos.

Telephone

+234 (0) 907 000 3384

Abuja

Plot 267, Tafawa Balewa Road, Central Business District, Abuja.

Telephone

+234-1-4618136

Email

privateclientservices@fidelitybank.ng

Privacy Statement

Privacy Statement

We fully respect your privacy. Any data provided will only be used as specified and agreed. Your information will not be shared with other parties.





Fidelity
Private Banking

Bespoke Wealth Management Solutions



Financial Advisory • Wealth Management • Custodial Services • Luxury Lifestyle

We have spent the last 20 years providing distinct solutions to high-net-worth individuals and those with an ambitious plan for the future.

By leveraging on our years of experience and expertise, we have grown the portfolios of our clients and helped to preserve their wealth.

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Membership by Invitation

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